



Myth #2 : You can't start a new business in New Jersey

**Brian A. Leuthner
President & CEO
Edge Therapeutics, Inc.**



**Myth or Truth?
You cannot start new
high technology
businesses in NJ**

MYTHBUSTERS



Evaluation Criteria

Access to

- Resources
- Institutions
- Transportation
- Skilled Talent
- State Government
- Funding

The Edge Therapeutics Story “Quest For A Cure”

So Far...

Access to Resources

Access to the Technology
Organizations – Judith
Sheft

SBIR Grant Writing
Assistance – Randy
Harmon



Incubator Seed
Assistance – Website

February 2009

NJIT-EDC Incubator
Jerry Creighton
Yvonne Drakes

Financial Bookkeeping
– Ron Acher

NJCST
– Peter Reczek
Access to the
Biotechnology Resources
– Debbie Hart

Presentation Assistance –
Steve Bowman

Access to the New Jersey Economic
Development Agency – Kathleen Coviello

Business Plan Writing
Assistance

Access to Institutions



Dr. Charles
Prestigiacommo



Dr. Michael Jaffe



Ming Leung, Ph.D - MBA
Lou Grecco, Esq. - MBA
Pritam Patil – MS
Bomedical Engineering
Sheena Chugh - MBA
Etan Ofrane - MBA



Dr. Joachim Kohn

Access to Transportation



NJIT-EDC Incubator



Access to Skilled Talent

NEW JERSEY... WHERE LIFE SCIENCE LIVES



Access to Government



“We’re in the midst of an exciting era for those who have been damaged” say Rep. Bill Pascrell, D-NJ, Co-Founder and Chair of the Congressional Brain Injury Task Force

Honorable Mike Ferguson

Chairman & CEO
Ferguson Strategies LLC

Congressman Mike Ferguson is Chairman and CEO of Ferguson Strategies LLC, a government affairs and public policy consulting firm based in Washington, D.C.

Congressman Ferguson represented New Jersey in the U.S. House from 2001 to 2009. He served as a member of the House Energy and Commerce Committee, which is the principal House committee with jurisdiction over health care, telecommunications, energy and environmental policies. Congressman Ferguson served as Vice Chairman of the Health Subcommittee and played a pivotal role in shepherding passage in 2003 of the Medicare Part D prescription drug benefit.

Access to Funding

- JumpstartNJ, New Jersey Angels, Battelle Ventures, Domain, CareMark Capital, Other Pharma Company Venture Funds
- New Jersey Commission on Science & Technology \$500,000 grant
- New Jersey Economic Development Agency \$100,000 Convertible Note
- Private Entrepreneurs, The Conte Group, Others

Myth or Truth?

You cannot start new

high technology
Myth
businesses in NJ

MYTHBUSTERS



After initial brain injury, damage continues!

Experts predict treatments will emerge to halt long spiral of impairment

March 12, 2007

By Linda Carroll

msnbc.com contributor

updated 8:47 a.m. ET March 12, 2007

Researchers predict that one day an emergency treatment will emerge that can halt much of the damage resulting from a

Stroke fells teen pageant queen

Friends and family grieve for a Mililani High School student who collapsed in class

By Helen Altonn

POSTED: 01:30 a.m. HST, Apr 20, 2010

(Single Page View) | [Return to Paginated View](#)

A popular island beauty queen and model is lying in a coma after suffering a massive and likely fatal stroke at Mililani High School, generating an outpouring of fond wishes from her classmates and the pageant community.



Sheryl Wolfe, 18, the reigning Miss Hawaii Teen United States, was ruled brain-dead yesterday and was being kept alive so her organs can be donated, her parents said.

Wolfe collapsed in class last Tuesday and was rushed to the Queen's Medical Center, where a brain scan showed extensive bleeding, said parents Alan and Estrella Wolfe.

"Please pray for Sheryl Wolfe," says a message on a modeling website, Model Mayhem.

Phil Harris

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saddened by the passing of Capt. Phil last February. He was a loyal friend to all who knew him. We will miss his witty, wicked sense of humor and enormous heart -- in a true American legend.

Deadliest Catch from the series premiere in 2005, but what for just a few years was only a small part of his life as a fisherman. He worked for 18 years as captain and co-owner of the boat for 32 years in the fishing industry. The son of a fisherman, he is the brother of Jake and Josh Harris who both served -- and learned from -- their father, Capt. Phil Harris.

We miss Capt. Phil with us for one more season of Deadliest



More Captain Phil

Captain Phil Quiz

QUOTE

He was all a fighter, especially in the last years of his life when he was forced to deal with his health issues. According to his family:

Brain-injured troops face long-term risks



Brain injury affects entire family of soldier

June 28, 2007: NBC's Robert Bazell reports on one soldier who left Iraq with a traumatic brain injury, and now faces a very different life back at home.

Nightly News

AP Associated Press

updated 2:24 p.m. ET Dec. 4, 2008

**THE NEW
JERSEY**

**INTERNATIONAL
LIFE SCIENCES**

**WORKFORCE
SUMMIT ▲**